



# UNITED WAY OF GREATER FORT DODGE 2015 ANNUAL REPORT

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### A UNIQUE ORGANIZATION

The United Way of Greater Fort Dodge is a unique philanthropic organization. In July 2007, United Way of Greater Fort Dodge and the Fort Dodge Community Foundation merged into one philanthropic organization. Both organizations shared a common mission – to advance the common good and improve the quality of life of people in our community and region through charitable giving. This partnership has provided the opportunity to leverage resources and reduce duplication in philanthropy. This collaborative model is the first of its kind in the nation and offers our community and region a “one-stop shop” for community-based charitable giving.

*\*Please note that the financial report on page 7 reflects both the United Way of Greater Fort Dodge and the Fort Dodge Community Foundation’s merged financial report for fiscal year 2015. Beginning in fiscal year 2016, separate books will be kept for each organization and the financial reports will be separated.*

## ABOUT US

United Way of Greater Fort Dodge became a United Way organization and was incorporated in 1956, joining 1,000 other communities around the nation. Since that time, more than \$13 million has been raised to support a wide range of nonprofit organizations and programs that are focused on helping disadvantage youth, adults and families.

United Way of Greater Fort Dodge is committed to supporting the positive growth and development of our youth. Priority is given to programs and services that are designed to help youth reach their full potential as students and as responsible future citizens. Focusing on disadvantaged youth and their families, United Way of Greater Fort Dodge helps youth access available services and resources so they have a greater chance, or even a second chance, to achieve and thrive so they can become healthy and productive adults with an optimistic future.

Within our community, United Way works with agencies and schools to ensure that every child has a legitimate chance to grow up healthy and happy and live a life of character and integrity. Significant components of our programs are focused on collaboration and sharing resources. By collaborating with schools and other nonprofit organizations that serve youth and their families, we help strengthen and enhance local programs and services that are needed to increase educational opportunities and positive experiences for our youth. Our goal is all children will grow and develop into healthy, happy and productive young adults with optimistic and hopeful futures.

## OUR MISSION

To improve lives and advance the common good by creating lasting change and enriching lives--harnessing the collective compassion and resources of our community.

## OUR VISION

To bring together citizens, businesses, community organizations, volunteers, government, private foundations and nonprofit agencies around a shared vision – to help youth, individuals and families achieve their human potential through education, income stability, healthy living, building youth assets and providing safety net support.



United Way  
of Greater Fort Dodge  
UnitedWayFD.org

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# 2015 IN REVIEW BY NUMBERS

**\$543,000**

was raised by the 2015 United Way of Greater Fort Dodge Community Campaign thanks to the support of our generous corporate Pacesetter Companies, small businesses and individuals in our community.

**44**

partner agencies and programs received grants and/or funding from the United Way of Greater Fort Dodge in 2015.

**3**

cars were donated to families in need by the United Way's Wheels for Work program in partnership with Fort Dodge Ford Toyota.

**35**

local businesses served as Pacesetter Companies for the 2015 United Way Community Campaign.



**115**

beds were donated to children through the United Way's Briding the Gap program with 85 total families served in 2015.



**4,000**

books were donated to the United Way's book drive to stock the 11 Little Free Libraries in the Fort Dodge community and the Emily Joy Averill Foundation's JoyMobile, an initiative of the Joy of Reading Program and the nation's first Little Free Library on wheels.

**\$719,717**

The Volunteer Income Tax Assistance (VITA) program had a total economic impact of \$719,717 in tax dollars returned to clients in Fort Dodge and surrounding communities.

**15**

children were helped with their health care needs through the United Way's Prescriptions for Kids program in partnership with the Webster County Department of Health.

**30,000**

macaroni and cheese meals were packaged in April 2015 at the Community Food Packaging event with the help of 100+ student volunteers. The meals were distributed locally and used to stock food pantries and to provide food over the summer for underprivileged youth in the community.



**LIVE UNITED**

# PARTNER AGENCIES & PROGRAMS

WE LOOK AT THE COMMUNITY AS A WHOLE TO CREATE A LASTING CHANGE.  
**YOUR INVESTMENT EXTENDS BEYOND A SINGLE CAUSE.**

**44** PARTNER AGENCIES & PROGRAMS  
RECEIVED FUNDING IN THE FOLLOWING AREAS:

- COMMUNITY PROGRAMS & PUBLIC SAFETY
- EARLY CHILDHOOD DEVELOPMENT
- EDUCATION
- EMERGENCY/CRISIS SUPPORT
- HEALTH
- HUNGER
- MENTAL HEALTH
- POSITIVE YOUTH DEVELOPMENT
- WOMEN & YOUTH HOMELESSNESS
- BY COMBINING RESOURCES, EVERY CONTRIBUTION
- HELPS MAKE A **BIG** COLLECTIVE IMPACT.



## PARTNER AGENCIES & PROGRAMS THAT RECEIVED FUNDING IN 2015

- 511 Initiative - Practical Parenting Program
- Almost Home Humane Society of North Central Iowa
- Alzheimer's Association
- American Red Cross
- Athletics for Education and Success (AFES)
- Backpack Buddies
- Beacon of Hope Men's Shelter
- Boy Scouts of America
- Bridges Mentoring Program
- Bridging the Gap
- Butler BLAST After-School Program
- Catholic Social Services
- Character Counts in Fort Dodge
- Children and Families of Iowa
- Community and Family Resources
- Community Early Childhood Center
- Community Health Center
- Domestic/Sexual Assault Outreach Center (D/SAOC)
- Family Development Council
- Fort Dodge Community Recreation Center
- Fort Dodge Housing Agency
- Fort Dodge Senior High Credit Restoration Program
- Fort Dodge Senior High Girls' Program
- Fort Dodge Senior High Student Grief Support Group
- Foster Grandparents Program
- Gateway to Discovery
- Girl Scouts of Greater Iowa
- ICCC Share What You Wear Event
- Linking Families & Communities
- Lord's Cupboard Food Pantry
- National Night Out
- Operation Christmas
- Prescriptions For Kids
- PROSPER – Strengthening Families Program
- Rabiner Treatment Center
- RSVP Winter Weatherization Program
- United Way Community Food Packaging Event
- United Way Humanitarian Fund
- Upper Des Moines Opportunity, Inc. (UDMO)
- Webster County Crime Stoppers
- Webster County Public Health
- Wheels for Work
- YouthNet
- YWCA Center for Life Empowerment

# HOW UNITED WAY HELPS CARRIE'S STORY



Carrie was born into a dysfunctional family. Both of her parents were plagued by alcohol and drug abuse. During her developmental years, young Carrie had to cope with domestic violence as well as both verbal and physical abuse. At the age of ten, Carrie was basically on her own with no parental supervision. Her parents divorced, and Carrie was under the custody of her mother, who was never around and showed very little love for her. As a young teen, Carrie was looked down upon and shunned by other teenagers as well as teachers and others because everyone knew her parents were drug users and dealers. Through her early high school years, Carrie struggled with the lingering effects of depression and trauma that she had endured growing up, which led to her dropping out of school. She had little hope for a better future.

As a child, Carrie often witnessed domestic violence and she had to cope with feelings of being unsafe at home. During most of her childhood, Carrie and her mother were homeless, living from house to house, usually in the apartments of her mother's drug-using boyfriends. She had low self-esteem, little self-confidence and no hope for a happy future. At the age of 17, thanks to a loving grandmother and assistance from the Department of Human Services (DHS), Carrie was referred to Children & Families of Iowa (CFI), a United Way Partner Agency. Carrie received counseling and support

through several CFI programs. With the help of CFI and her grandmother, Carrie applied for and received legal separation from her mother. She moved in with her grandmother at the age of 17. Carrie stated, "the day I moved in with my grandma was the first time in my life I ever felt happy."

Through her counselors at CFI, Carrie began working with a Youth Development Specialist and with their encouragement and support, she was able to complete her GED testing. Despite having dropped out of high school, Carrie proved to be academically gifted and completed all of the tests in a matter of weeks. Carrie continued to grow in her skills and confidence, gaining employment and earning her Certified Nursing Assistant (CNA) certification. After obtaining her CNA, Carrie became employed at a local nursing home.

Carrie quickly learned that she enjoyed helping people in the health care setting so she was encouraged by her counselors to apply to the Iowa Central Community College Nursing Program. She was accepted this past summer and is just completing her first semester in the program. She is doing very well in school and loves nursing. Carrie is going to become a great nurse and will be helping others in the Fort Dodge area.

Carrie is a wonderful example of a success story – a United Way success story. Without a loving grandmother and a United Way Partner Agency (Children and Families of Iowa), the chances of Carrie pulling herself out of her drug-addicted family and becoming a happy, healthy and productive person would have been very slim. All she needed was some people who cared and a second chance.

Carrie is one story out of hundreds of other success stories of youth who were born into difficult circumstances and are striving to overcome many challenges so they can have a chance, even a second chance for a better and brighter future. Support from United Way to our Partner Agencies is critical to helping kids and young adults like Carrie and others reach their God-given potential and have a chance at a good and happy life.

*Note: Carrie was kind enough to share her story with us. For the purpose of the article, we changed her name and photo to respect her confidentiality.*

# 2015-16 COMMUNITY CAMPAIGN

**GRAND TOTAL RAISED: \$543,000**

The 2015-2016 Community Campaign surpassed the campaign goal of \$515,000 by raising a recordbreaking grand total of \$543,000 thanks to the support of our generous corporate Pacesetter Companies, small businesses and individuals in our community.

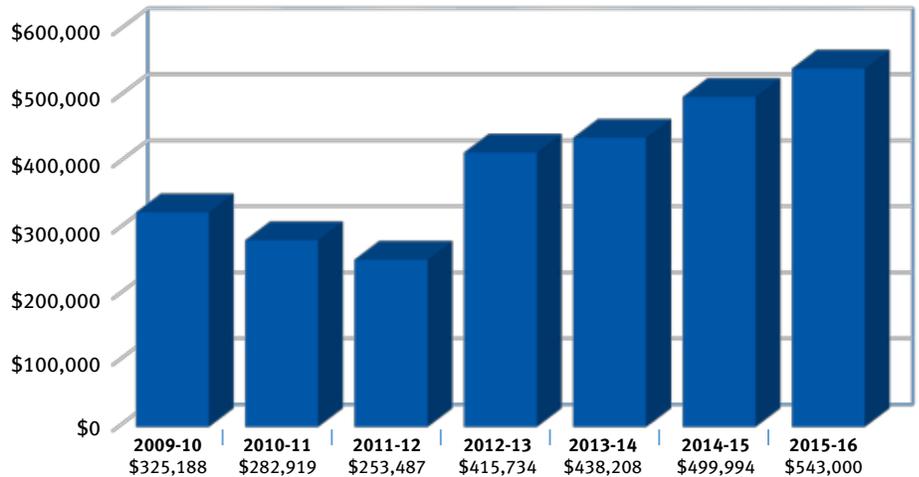
Campaign funds will be used in the upcoming year to support dozens of nonprofit organizations, agencies and programs in three primary focus areas:

- Building youth
- Building families
- Building community



**BUILDING  
HOPE** **CHANGING  
LIVES**

## CAMPAIGN DOLLARS RAISED SINCE 2009



**YOUR ENTIRE DONATION MAKES A DIFFERENCE.**



**99 CENTS OUT OF EVERY DOLLAR**

**RAISED BY THE COMMUNITY CAMPAIGN  
STAYS IN FORT DODGE AND WEBSTER CO.**



# 2015-16 COMMUNITY CAMPAIGN PACESETTER COMPANIES

Pacesetter Companies agree to implement the following winning campaign practices:

- Provide full support and endorsement of United Way by management and labor.
- Designate an Employee Campaign Manager (ECM) who will coordinate the employee campaign for their company. They may also consider utilizing a representative employee campaign committee to assist the campaign manager.
- Set an organizational campaign goal.
- Adhere to a campaign time schedule, which will permit a quick, enthusiastic and quality campaign scheduled during the campaign period.
- Provide the opportunity to conduct individual or group solicitation meetings to educate employees regarding the programs that are provided through United Way sponsored agencies in addition to programs and initiatives directly led by United Way.
- Encourage all employees to give through year-round payroll deduction and solicit new employees at the time of hiring.

## 2015-2016 PACESETTER COMPANIES

- Air National Guard – 133d Test Squadron, Fort Dodge
- Boehringer Ingelheim
- Cargill
- Catholic Charities
- Children & Families of Iowa
- Citizens Community Credit Union
- Citizens State Bank (CSBank)
- Community & Family Resources
- CJ Bio America
- Decker Truck Line, Inc.
- Federal Express
- First American Bank
- First State Bank/Town & Country Insurance
- Fort Dodge Community School District
- Fort Dodge Ford Lincoln Toyota
- Frontier Communications
- Great Western Bank
- Heartland Communications Group, Inc.
- Humes Distributing
- JCPenney
- Land O'Lakes
- The Messenger
- MidAmerican Energy Company
- Nestle Purina PetCare Company
- Northwest Bank
- Northwestern Mutual Financial Network
- Shimkat Motors
- St. Edmond Catholic Schools
- Target
- UnityPoint Health – Fort Dodge
- United Bank of Iowa
- United Parcel Service (UPS)
- Valero Renewable Fuels
- Younkers
- YWCA Center for Life Empowerment



# LIVE UNITED

# 2015 FINANCIAL REPORT\*

## UNITED WAY OF GREATER FORT DODGE + FORT DODGE COMMUNITY FOUNDATION CONSOLIDATED STATEMENTS OF FINANCIAL POSITION\* (As of December 31, 2015)

	<b>2015</b>
<b>ASSETS</b>	
Pledges	\$ 292,642
Cash/Investments	\$ 12,606,159
Fixed	\$ 12,431
Other	\$ 2,581
<b>Total Assets</b>	<b>\$ 12,913,813</b>
<b>LIABILITIES</b>	
<b>Total Liabilities</b>	<b>\$ 54,311</b>
<b>NET ASSETS</b>	
<b>Total Net Assets</b>	<b>\$ 12,859,502</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 12,913,813</b>

## UNITED WAY OF GREATER FORT DODGE + FORT DODGE COMMUNITY FOUNDATION CONSOLIDATED INCOME/EXPENSES\* (As of December 31, 2015)

	<b>2015</b>
<b>REVENUE</b>	
Gifts, Grants & Pledges	\$ 3,658,993
Investment Income	\$ 85,251
Managed/Affiliated Funds Activity	\$ 134,909
Other Revenue	\$ 175,278
<b>Total Revenue</b>	<b>\$ 4,054,431</b>
<b>EXPENSES &amp; GRANTS</b>	
Grants & Program Support	\$ 1,255,614
Fund Management & Bank Fees	\$ 74,128
Managed/Affiliated Funds Activity	\$ 1,096,075
Operating Support	\$ 361,059
<b>Total Expenses</b>	<b>\$ 2,786,876</b>
Net Income	\$ 1,267,555
Unrealized Loss	\$ (221,654)
<b>CHANGE IN FINANCIAL POSITION</b>	<b>\$ 1,045,901</b>
<b>2015 CHANGE IN NET ASSETS</b>	
Net Assets as of 12/31/14	\$ 12,204,659
Audit Adjustment	\$ (391,058)
Net Assets as of 1/1/15	\$ 11,813,601
Net Assets as of 12/31/15	\$ 12,859,502
<b>Total Change in Net Assets in 2015</b>	<b>\$ 1,045,901</b>

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# OUR STAFF



**Randy Kuhlman**  
Chief Executive Officer



**Kenzie Brennan**  
Communications  
Coordinator



**Amy Kersten Bruno**  
Program Coordinator



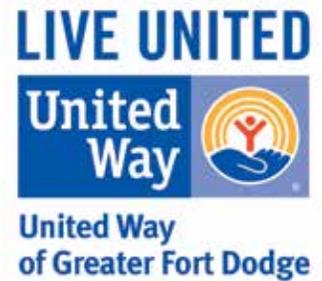
**Chris Hayek**  
Financial Manager



**Tonia Hayes**  
Receptionist



**Joe Kuhlman**  
Operations Manager



# BOARD OF DIRECTORS



**PRESIDENT**  
**Scott Johnson**  
President, Kallin-Johnson  
Monument Co.



**VICE PRESIDENT**  
**John Bruner**  
Financial Representative,  
Central Financial Group



**SECRETARY**  
**Deb Johnson**  
Vice President,  
Fort Dodge Ford Toyota



**TREASURER**  
**Tim Burns**  
Chief Financial Officer,  
Decker Truck Line



**PAST PRESIDENT**  
**Scott McQueen**  
Financial Representative,  
Northwestern Mutual



**Susan Ahlers Leman**  
Market President &  
Senior Trust Officer,  
First American Bank



**Nick Cochran**  
Associate Attorney,  
Johnson Law Firm



**Matt Cosgrove**  
Director, Webster  
County Conservation



**Kellie Guderian**  
President,  
Northland Travel



**Jim Humes**  
President, Humes  
Distributing, Inc.



**Mike Johnson**  
Owner, Calvert &  
Johnson Insurance



**Don Schnurr**  
Certified Public Accountant,  
Schnurr & Co., LLP



**Troy Shaner**  
Plant Manager, Fort Dodge  
Valero Renewable Fuels



**Lin Simpson**  
Co-Owner, Kingston Life  
and Health



**Bill Thatcher**  
Attorney - Magistrate,  
Thatcher Law Office



**Lisa Wilson**  
Vice President,  
Misty Harbor



**Karen Wood,**  
Assistant Vice President  
& Trust Officer, CSBank